CESSNA CITATION JETS









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SUCCESS IN PERPETUAL MOTION

If you asked Clyde Cessna, he'd tell you success is not a destination. It's just the beginning. In the same way he used one aviation discovery to propel him to the next, Cessna® Citation® jets are proof success is a journey. Constantly reinventing and refining. It's having a vision for the next accomplishment while one eye is already looking into the future. Citation® jet owners share the same perspective—success is an ongoing evolution of capability, adaptability and the agility to seize opportunity. Indeed, success is in perpetual motion.











"Our primary mission is to get our executives from Point A to Point B safely and quickly as possible. The Citation gives us the ability to do that."

Chief of Maintenance of a multinational lawn & garden corporation





THOROUGHBREDS OF THE SKY

CESSNA FANJET 500

Clyde Cessna was ahead of his time. With a vision to advance the design and performance of aircraft, he was a champion of the fully cantilevered wing monoplane. He created a structurally strong design that reduced drag and laid the foundation for some of the most legendary aircraft in aviation history.

In 1968, staying true to Clyde's vision over 40 years earlier, Cessna® Aircraft Company would forever change the world of private aviation when it entered the business jet market with the Cessna® Fanjet 500. Designed to be more economical and easier to fly than other business jets of the day, it had straight wings and turbofan engines, giving it the capability to access thousands of smaller airports the competition could not.

In 1972, it was renamed Citation® after the first racehorse to win the Triple Crown of Thoroughbred Racing®. Today, Citation® is the name that has led the way in private business aviation for over 50 years and counting.



"I'm going to make this thing fly.

Do you hear me?"

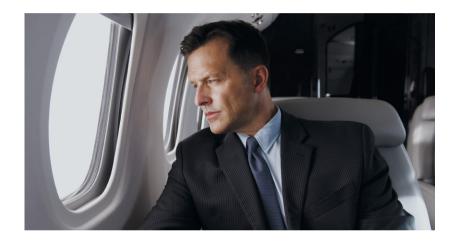
Clyde Cessna







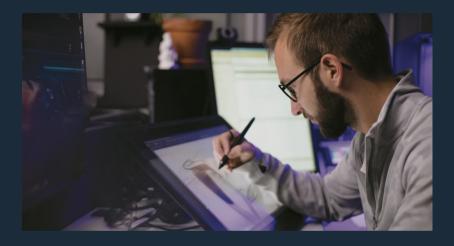
The exterior of every Citation® jet is a work of art, and the interior an exquisite display of function. Intentionally designed to create a sense of calm within a hectic business world, masterful craftsmanship exudes luxury throughout the cabin. Intuitive technology mobilizes productivity. Within these walls, your most confidential business conversations remain just that. You'll also take comfort in knowing Citation® jet interiors are environmentally conscious, sourcing eco-friendly fabrics and textiles, with wood veneers from carefully managed forests. The capabilities of every Citation® jet cabin are as diverse and extensive as the destinations they transport you to.





CESSNA CITATION LATITUDE

INNOVATION NEVER SLEEPS



More than 30 Citation® jets have been certified over the past half century. Innovation is in continuous motion. When you own a Citation® jet, you become a partner in the evolution process. Every modification is purpose driven. Whether it's to enhance your comfort, productivity or performance, your insights are instrumental in finding new ways to engineer success into every Citation® jet.

LEADING BY ACHIEVING

- When released, the Cessna® Citation X® was the fastest business jet in the world—a title it held for 25 years.
- Every 35 seconds, a Cessna® Citation® jet takes off or lands somewhere in the world.
- With more than 8,000 Citations® delivered, onethird of the world's business jets are a Citation.
- The Cessna® Citation® I/SP was the first business jet to enter the market designed for a single pilot.
- The Cessna® Citation® Mustang® was the first business jet to implement the modern Garmin® avionics suite.
- The Cessna® Citation Longitude® was the first jet to bring the quietest cabin technology into super-midsize jets.
- Always innovating, Textron Aviation, the maker of Citation[®] jets, has secured 181 patents.
- With exceptional service, parts and support,
 Citation® jets are backed by the world's largest general aviation OEM service network.

TEXTRON AVIATION
AFTERMARKET SERVICES





Always looking for ways to operate more sustainably, Citation® jets are built in a factory that utilizes renewable energy generated by the abundant wind of the Kansas prairie.

"The Textron Aviation service network is very important to us. Anywhere we may have an issue, we know that we can get support to that aircraft in a very quick time. It's great to have that kind of response time because our time is too valuable for our aircraft not to be operational."

Chief of Maintenance of a multinational lawn & garden corporation

We are passionate about supporting every aircraft we build. Our Global Support Network is always there for you, providing personalized support, exceptional service, extensive parts and costefficient service programs. Wherever you are, a Textron Aviation Field Support Representative is at the ready to provide on-site support and diagnostic assistance. After all, nobody knows how to keep your Citation® jet in the air better than the people who built it.

JETS THAT MEAN BUSINESS



"From takeoff to landing, the innovations of the Citation Longitude make it the most enjoyable flight imaginable."

Chairman & CEO of one of the world's largest private jet charter operators

Catering specifically to business leaders and discerning travelers, fractional ownership through private jet companies has taken off around the world. Citation® jets are perennial favorites for passengers and fleet owners alike.

"The whole line is a tailor-made solution for many quests."

Chief Aviation Officer of one of Europe's premier business charters

Many of Europe's private aviation charter operations prefer Citation® jets, not only for the cabin comfort, features and capabilities, but also for the versatility they provide in landing at restricted destinations like London City and Cannes.

"It's really completely and utterly a flying office."

President & Owner of a disaster response company

When a natural disaster occurs, time is of the essence for those affected. The president of a natural disaster response company uses his Citation® jet to mobilize relief teams with critical supplies so they can hit the ground running.

MISSION ACCOMPLISHED

When government, military and commercial customers need airborne solutions, Citation® jets deliver the best of both worlds: proven dependability with the versatility to easily reconfigure interiors for air ambulances, utility transport, Intelligence, Surveillance and Reconnaissance (ISR) and other special operations.

- African Medical and Research Foundation (AMREF) Flying Doctors is Africa's leader in aeromedical aviation, relying on Citation® air ambulances to transport patients, as well as to repatriate patients to other continents.
- The Japanese Civil Aviation Bureau (JCAB)
 deploys special mission Citation Longitude®
 jets equipped with flight inspection calibration
 equipment to ensure the integrity of the
 country's national airspace.



CESSNA
CITATION LATITUDE
AIR AMBULANCE

THE CITATION COMMUNITY

The Citation® jet community is a tight one, dedicated to sharing aviation experience and knowledge. Founded on the principles of respect, integrity, innovation and professionalism, the Citation Jet Pilots Association (CJP) also shares a common belief that it's important to use their jets to give back to meaningful causes.

Citation® jet owners have played a vital role in everything from the Special Olympics® Airlift, transporting Special Olympics® athletes and their coaches to the Special Olympics® USA Games, to transporting organs from donors to transplant patients around the country. With Citation® jets, success in business and beyond is in perpetual motion.











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